



CALL IT CLOSED®
International Realty

CIC OVERVIEW



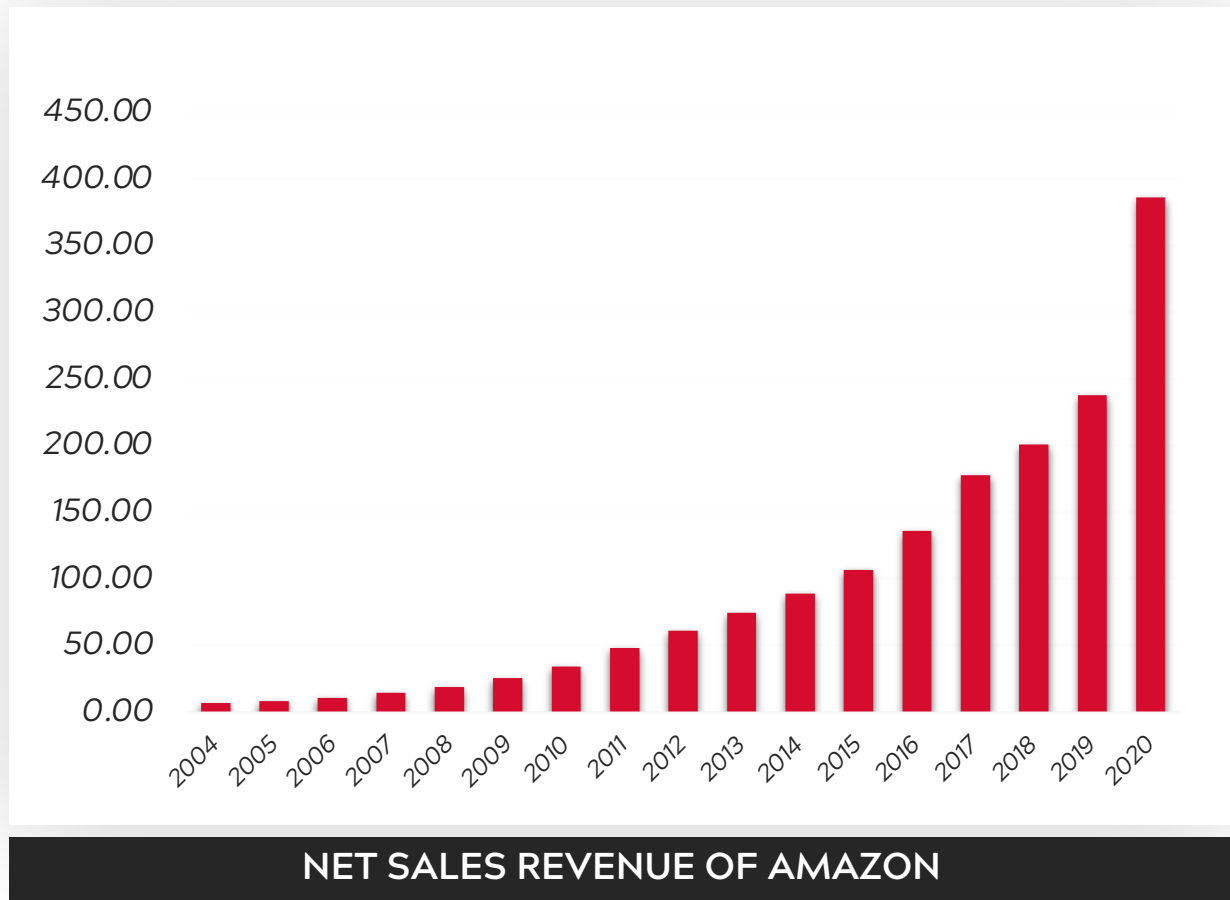
THINGS ARE CHANGING



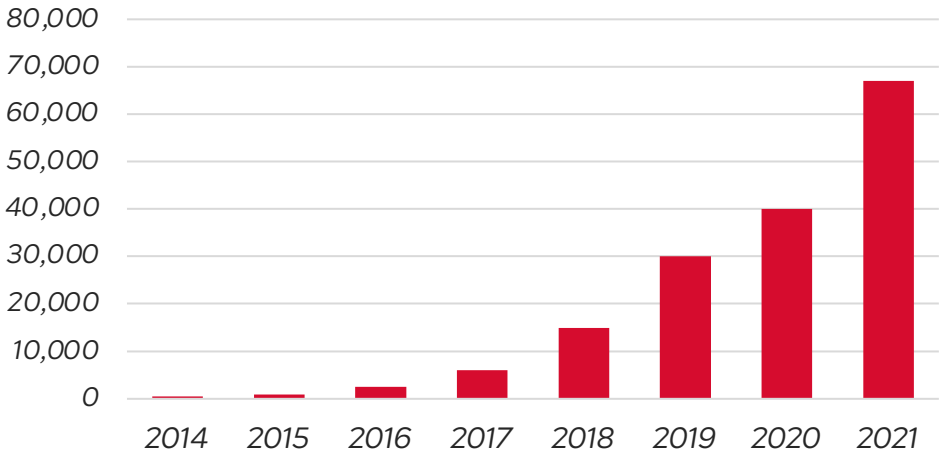
GIANT RETAILERS ARE HURTING

- American icons like Sears and Macy's closing all or most of their stores
- Toys R Us closed all 735 stores
- Many others have shifted the focus of their businesses online to survive

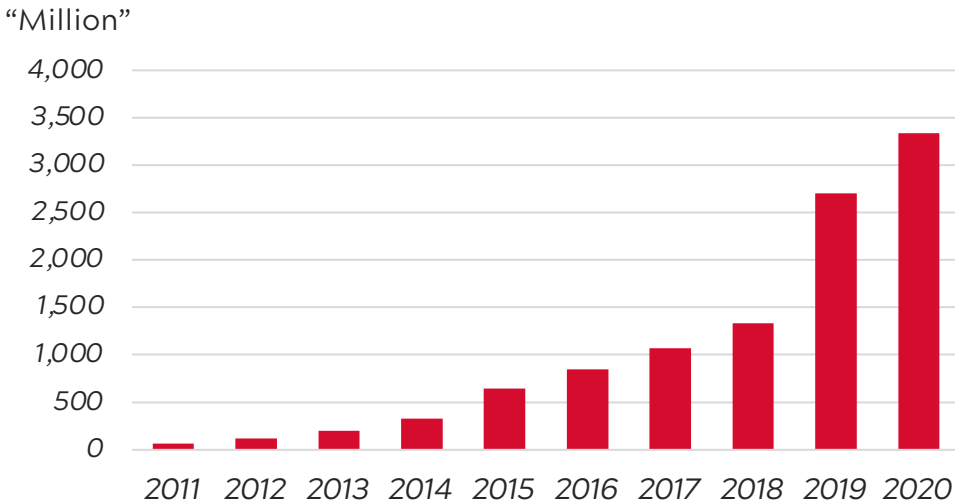
On the other hand, Amazon® revenue just keeps climbing



THINGS ARE CHANGING



Real Estate is feeling the shift as well, with big brands like RE/MAX® and Keller Williams® losing agents to more virtual companies like eXp®...



...and Zillow® has grown exponentially in the last few years

Today, **97%** of all **home buyers** start their search online, and they are contacted by **22 agents** before meeting one, so agents can't afford big commission splits anymore.

IT'S TIME FOR A REVOLUTION!



Thomas Edison said,
“If there’s a way to do something
better...find it”

CALL IT CLOSED
Has found a better way!





OUR FOUNDERS



CHAD & APRILE OSBORNE

- Proven Leaders
- Almost 40 years combined real estate experience
- Top-producing husband and wife team with hundreds of sold properties
- Founders of several RE/MAX Franchises, sold in 2015
- Involved in nearly 4,000 total transaction sides
- Part of an exclusive brokerage mastermind group with top executives from the industry leading brands
- Named to Top 100 Leaders in Real Estate by the World Real Estate & Construction Forum in 2021



MISSION STATEMENT



LEAD

FROM THE BOTTOM

The leadership team of Call It Closed believes wholeheartedly in the importance of giving our associates a solid foundation on which to build a better business for themselves. If we as a company form a strong root system, our associates can flourish.



CALL IT CLOSED VISION

NATIONAL BRAND, FAMILY CULTURE

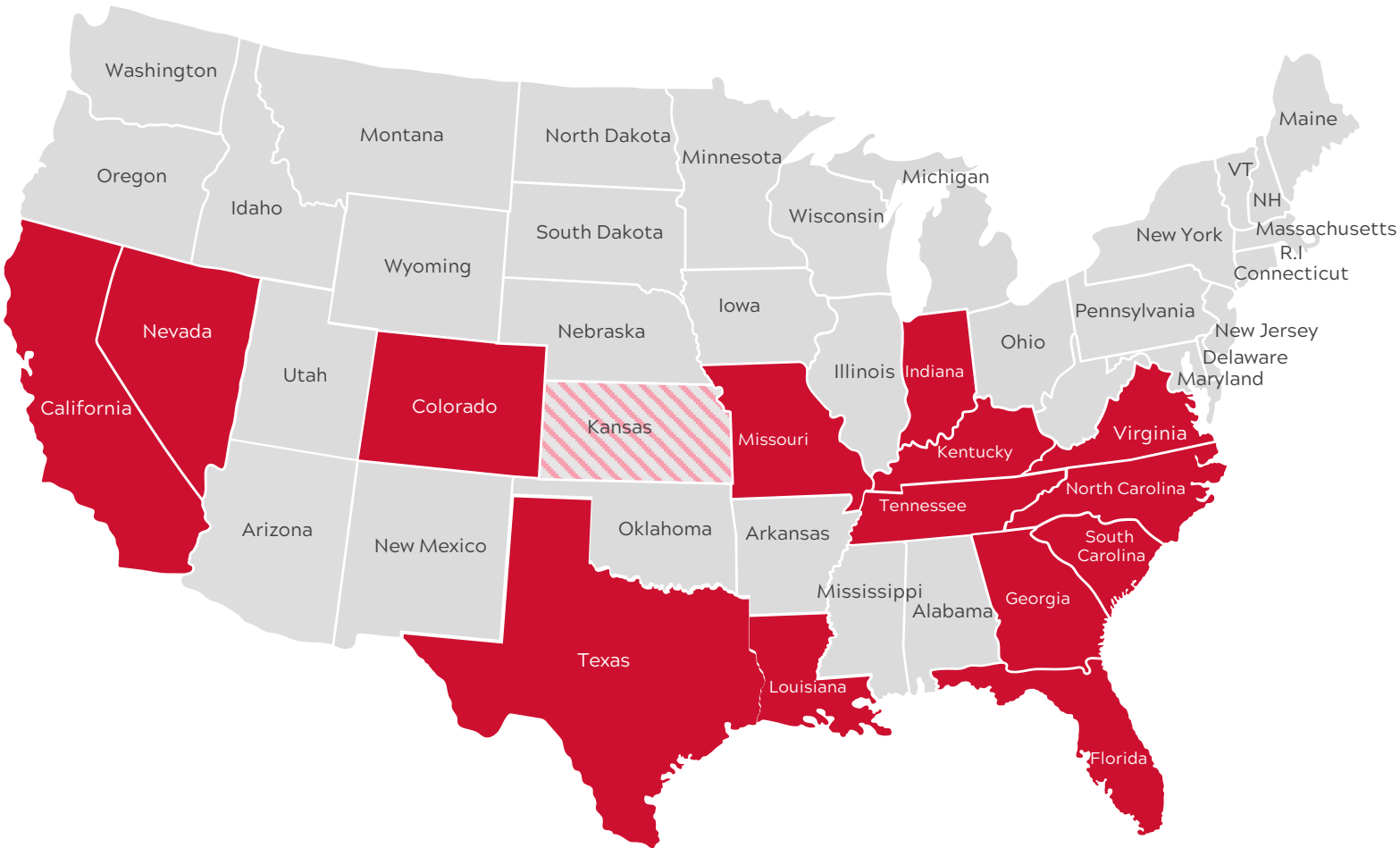


CURRENTLY IN 14 STATES

- Texas
- Florida
- Georgia
- North Carolina
- South Carolina
- Nevada
- Missouri
- California
- Tennessee
- Kentucky
- Indiana
- Colorado
- Louisiana
- Virginia

COMING SOON

- Kansas



NATIONAL TRADEMARK AND BRANDING



WHY CALL IT CLOSED?

WE GIVE YOU THE TOOLS TO MAKE MONEY NOW...



100% Commissions
“PLUS”
Keep more of YOUR
money!



Call It Closed
Success
System™



Live, Online, & On
Demand Training



In-House
Transaction
Coordinator
Available

PLUS - **LEADS PROVIDED!!!**

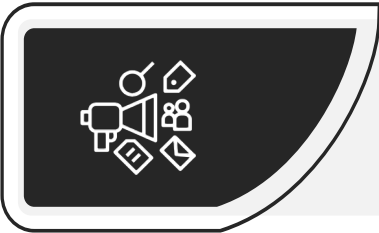
WHY CALL IT CLOSED?



Cloud-Based Brokerage



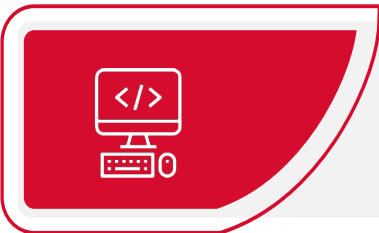
REAL MARKETING
Top quality marketing and farming system



APPFILES
Easy to use transaction software with e-sign



AGENT IDX WEBSITE
with Buyer and Seller Pages



CHIME
Premier CRM and lead generation platform

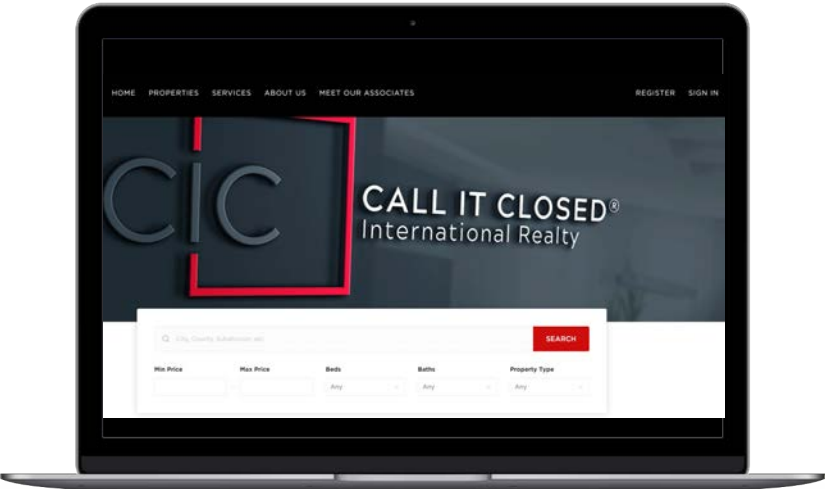


CICBACKOFFICE.COM
Back office management system



CHIME

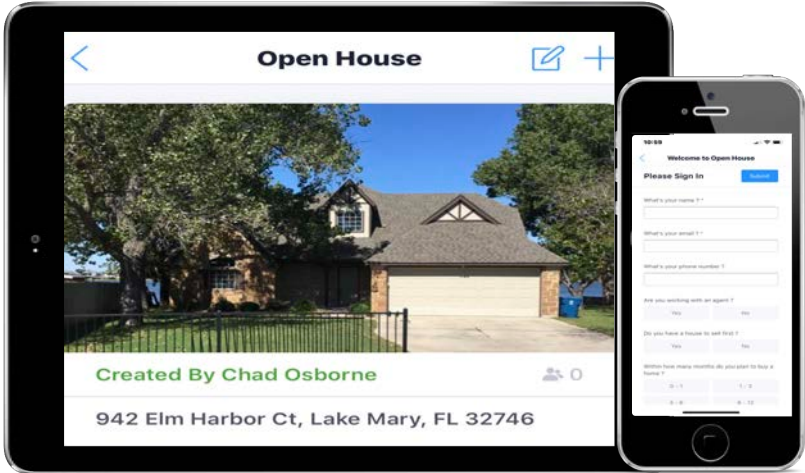
POWERFUL LEAD GENERATION AND CRM SYSTEM



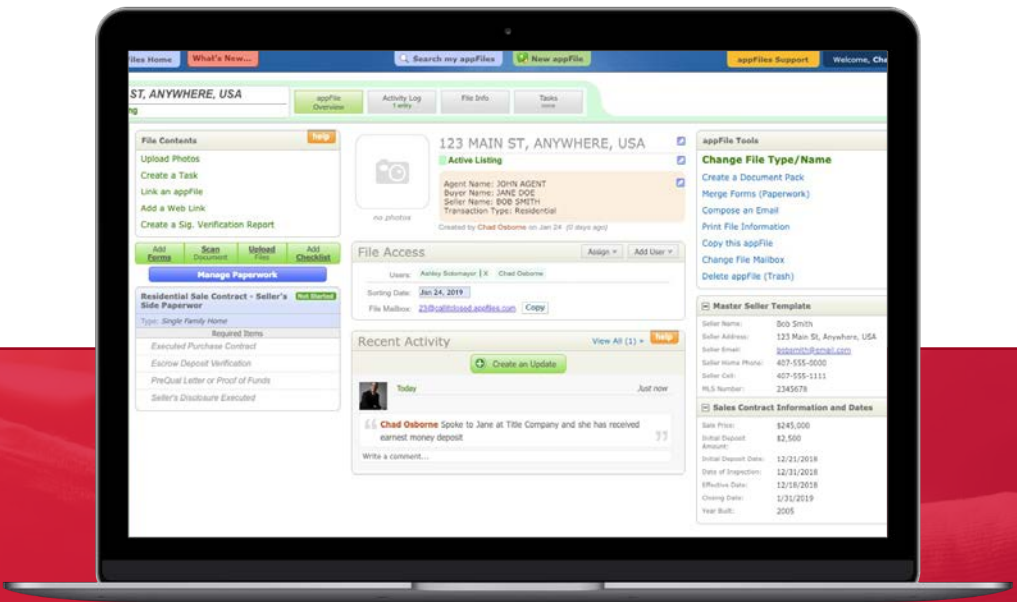
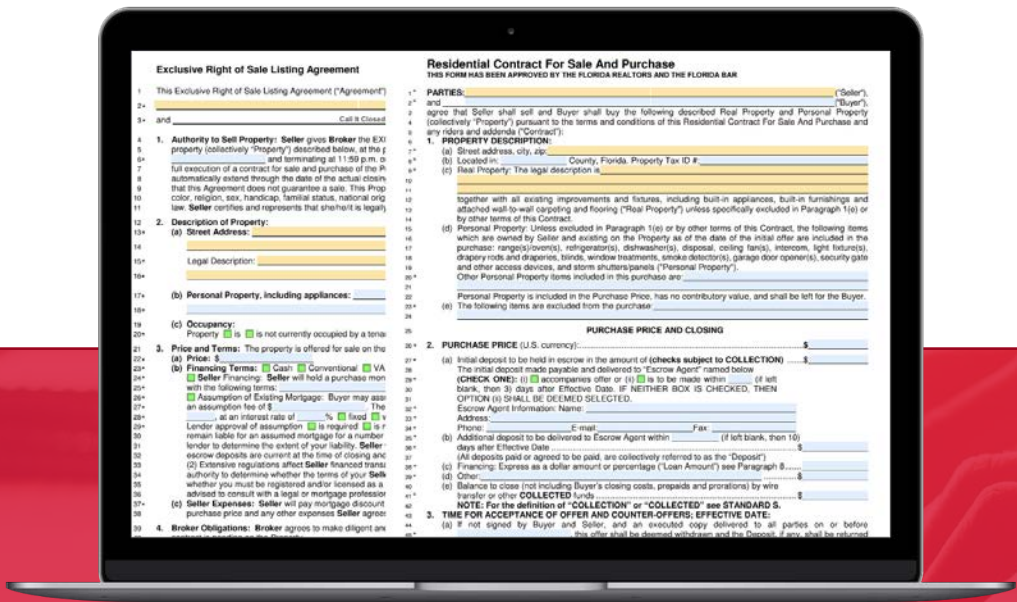
CUSTOMIZED WEBSITES



MOBILE-FRIENDLY SEARCH



OPEN HOUSE REGISTRATION



Total Transaction
Management

All State Forms Fillable with
E-sign capability

Web-Based
Mobile Accessible
Easy to Use



TOTAL TRANSACTION
MANAGEMENT

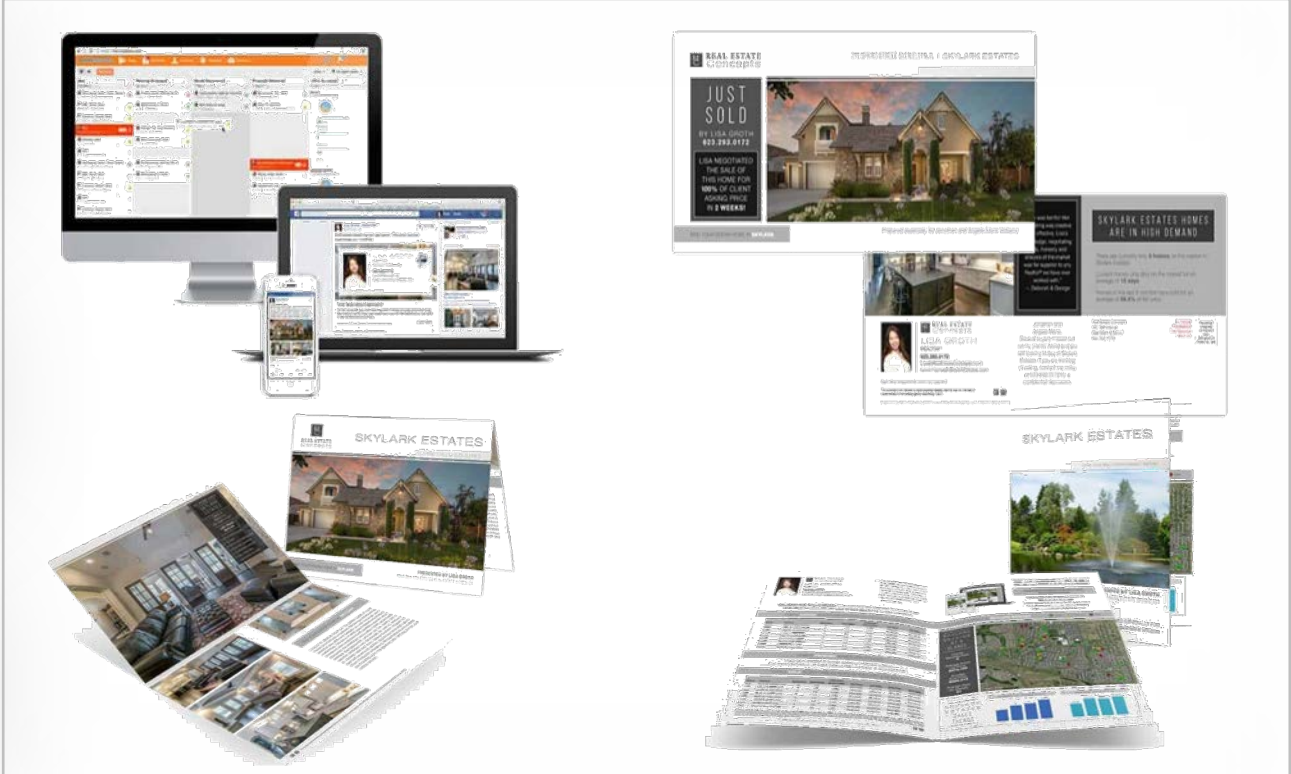
POSTCARDS

PROPERTY
BROCHURES

FULL COMMUNITY
MARKETING PACKAGES

CUSTOM PROPERTY
WEBSITES

THEY DO ALL THE
WORK!



EVEN MORE TOOLS TO HELP YOU SUCCEED!



Associate networking,
training & more



Private group pages for
collaboration and community



State of the art online
meetings and training



National partnership, free
seller protection



Discounts on CE for CIC
Associates



OPCITY



PrimeStreet®

Warm leads at no up front cost to you

CALL IT CLOSED HEALTHCARE

IN PARTNERSHIP WITH



CLEARWATER
BENEFITS

Clearwater Benefits is our trusted healthcare partner who provides agents & their families access to better healthcare options for dramatically lower costs.

Clearwater understands how confusing and overwhelming it can be choosing healthcare - that's why they have a team of expert healthcare consultants who you can call to help you find the best healthcare solution that fits your budget & your needs.

On average, Clearwater customers save \$10,000 a year on fixed healthcare costs (e.g. monthly premiums) when they make the switch.

Clearwater's innovative health solutions are on a PPO network - the largest network of hospitals & doctors in the country - so you'll likely be able to keep your same doctor when you make the switch.

Clearwater members have access to unlimited use of 24/7/365 teledoc services, including \$0 visits for everyday needs like prescriptions and basic diagnoses.

Members have access to life-saving expert second opinion services free of charge.

WHAT WILL ALL THIS COST ME?



THAT'S THE BEST PART!

The Call It Closed Success System™ is ONLY
\$99/month + Technology Fee of \$255/year*

*Technology Fee may be deducted from first closing.

One Time Setup Fee of \$199, which includes your
first month of the Call It Closed Success System™

Residential Transaction Fee of \$299**

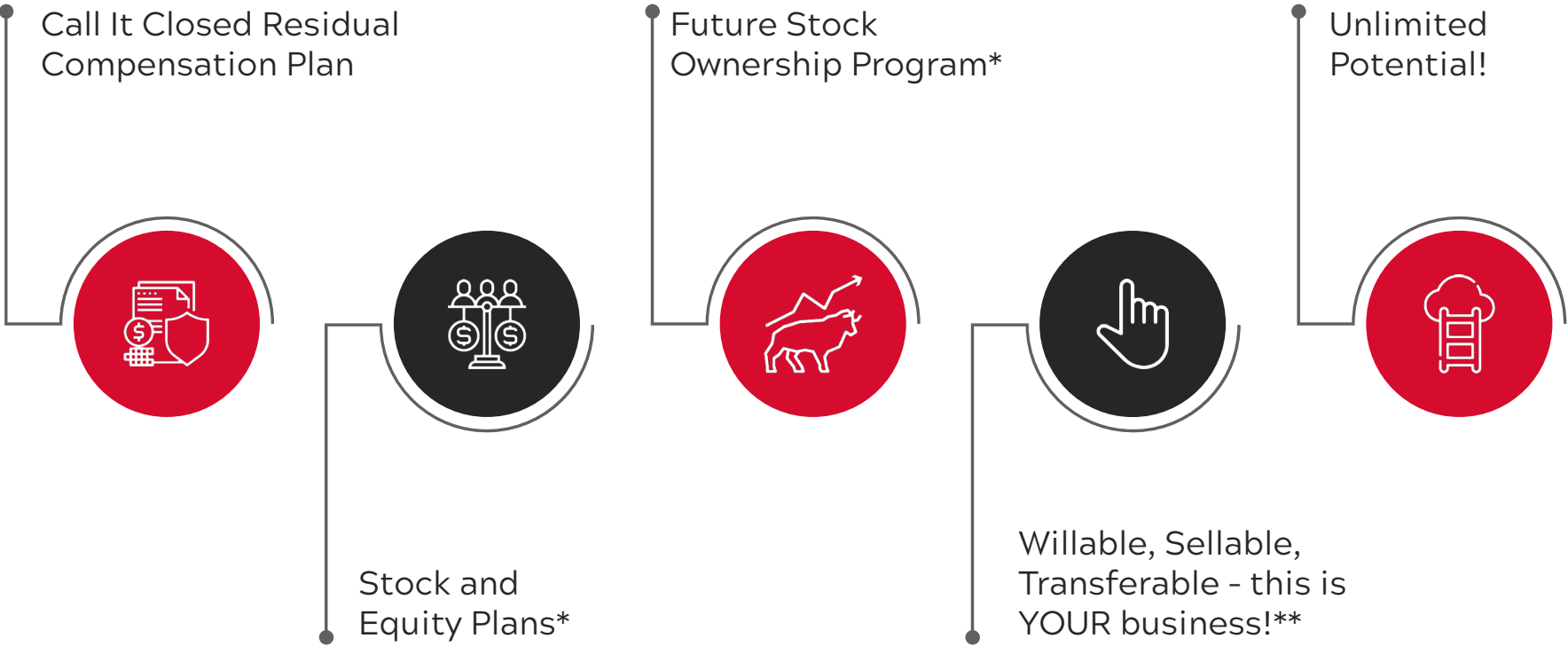
No Extra Fees (No E&O Fee, No Franchise Fee,
No JUNK Fees)



** Per transaction side. \$399 for commercial.

WHY CALL IT CLOSED?

...AND THE ABILITY TO MAKE MORE MONEY LATER!



*Not yet implemented. Subject to regulatory approval. May initially be in the form of phantom stock which would not include any voting rights or hold any value.

** After vesting requirements are met

INTRODUCE OTHER ASSOCIATES TO CALL IT CLOSED



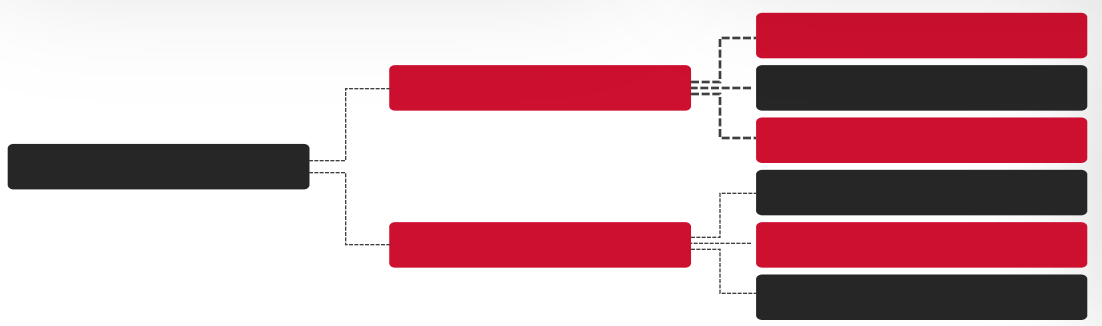
CIC Associate (YOU)



New Associate



More \$ for YOU!



Build your own CIC business and help others do the same to make even more!

CALL IT CLOSED

RESIDUAL COMPENSATION PLAN



Build your own “brokerage
within a brokerage”

As you introduce new associates to Call It Closed, and those associates do the same, you can qualify to be paid for up to 7 tiers (or levels) of sponsorship, potentially paying you on every closing for hundreds or even thousands of CIC associates.

PAYMENT TIER	PAID TO SPONSORING ASSOCIATE PER CLOSING	PERSONALLY SPONSORED ASSOCIATES NEEDED (ON YOUR TIER 1) TO QUALIFY FOR THIS TIER
1	\$50	1
2	\$60	2
3	\$12	3
4	\$10	5
5	\$11	7
6	\$12	10
7	\$40	15

CALL IT CLOSED

RESIDUAL COMPENSATION PLAN

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PAYMENT TIER	NUMBER OF ASSOCIATES IN LINE OF SPONSORSHIP	PAID TO ASSOCIATE PER TIER	TOTAL POTENTIAL MONTHLY RESIDUAL INCOME*
1	3	\$150	\$150
2	9	\$540	\$690
3	27	\$324	\$1,014
4	81	\$810	\$1,824
5	243	\$2,673	\$4,497
6	729	\$8,748	\$13,245
7	2187	\$87,480	\$100,725

This chart shows the potential monthly residual income to an associate who has met the qualifications for all 7 payment tiers of the Residual Compensation Plan, based on the average sponsored associate each closing 1 transaction per month.

This illustration is only for educational purposes and is not intended to serve as a guarantee of income. Success in this business requires and only comes by way of hard work, dedication and good sales skills. The average Associate in this business earns between \$450 and \$1,500 per year. Some will earn less while others may earn more.

CALL IT CLOSED "PLUS"

At CIC, we believe in giving our Associates the best opportunities to diversify their income if they choose to.



 **CALL IT CLOSED®**
TITLE

Potential to get paid on closings for other Associates, even if they don't work for CIC!
(Now Open in NC and SC)

Potential to be paid for teaching your clients how to pay off their mortgage in 5-7 years and save thousands of \$\$\$!

 **FINANCIAL™**
UNITED FINANCIAL FREEDOM
INDEPENDENT AGENT

 **CALL IT CLOSED®**
MORTGAGE

Potential to be paid on the mortgage without the headache of loan processing!
(Now Open in FL)

Potential to be paid for referring your clients to services they need and use anyway, such as electric/gas, television, telecom, home security and more!



CIC COMMUNITY



Collaboration - Associate workgroups and forums for support and to share ideas



Referrals - Building a global referral network of Call It Closed Associates



Giving Back - At Call It Closed, our Associates love to help local and national charities, and some even give a portion of their commissions to worthy causes like the St. Jude Children's Research Hospitals*

*Associates are not required to make any donations or any specific donation amounts and Call It Closed International Realty has no formal relationship with any charities.



CALL IT CLOSED®
International Realty

JOINCALLITCLOSED.COM